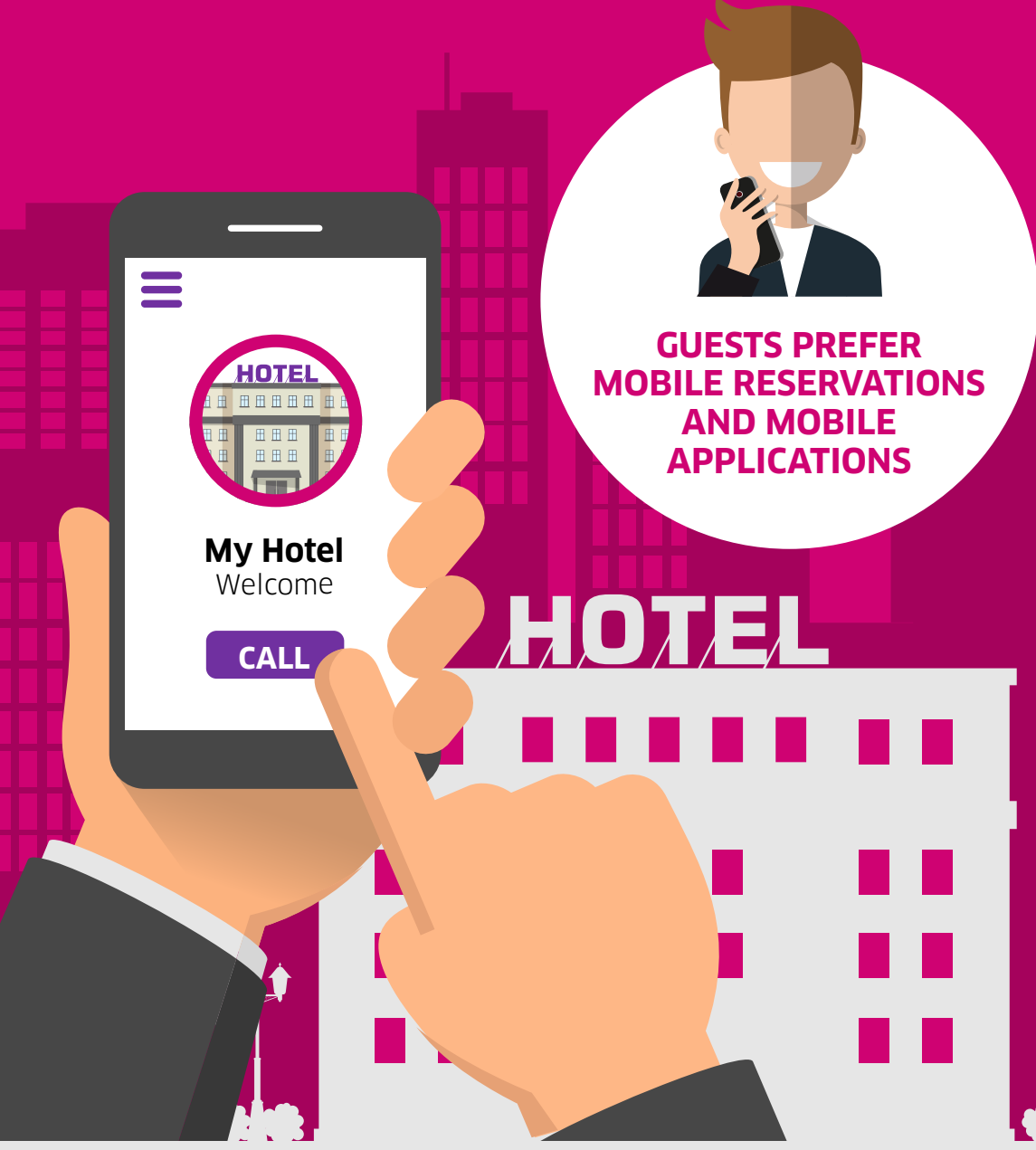




3 ways to grow your reservations through mobile guest engagement



GUESTS PREFER MOBILE RESERVATIONS AND MOBILE APPLICATIONS

25%

of all reservations are now made on mobile devices ¹

40%

of guests have been travelling with 3 devices or more for several years ²

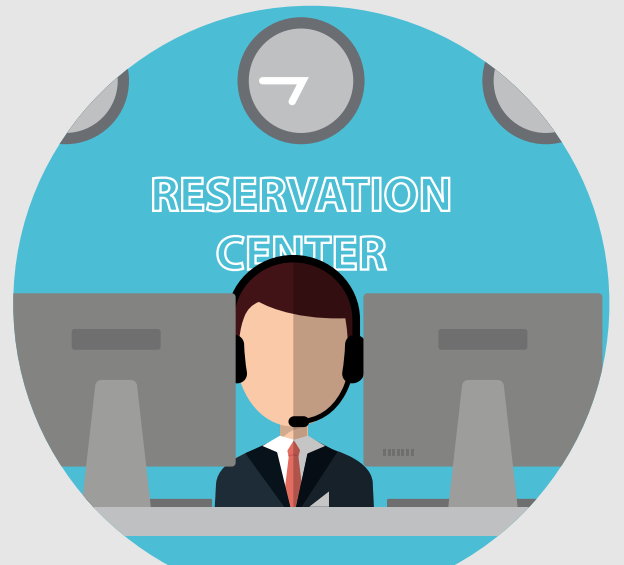
48%

of guests favour the use of an application to interact with the hotel services ³

65%

of guests connect and use Wi-Fi within 7mins of checking into a hotel ⁴

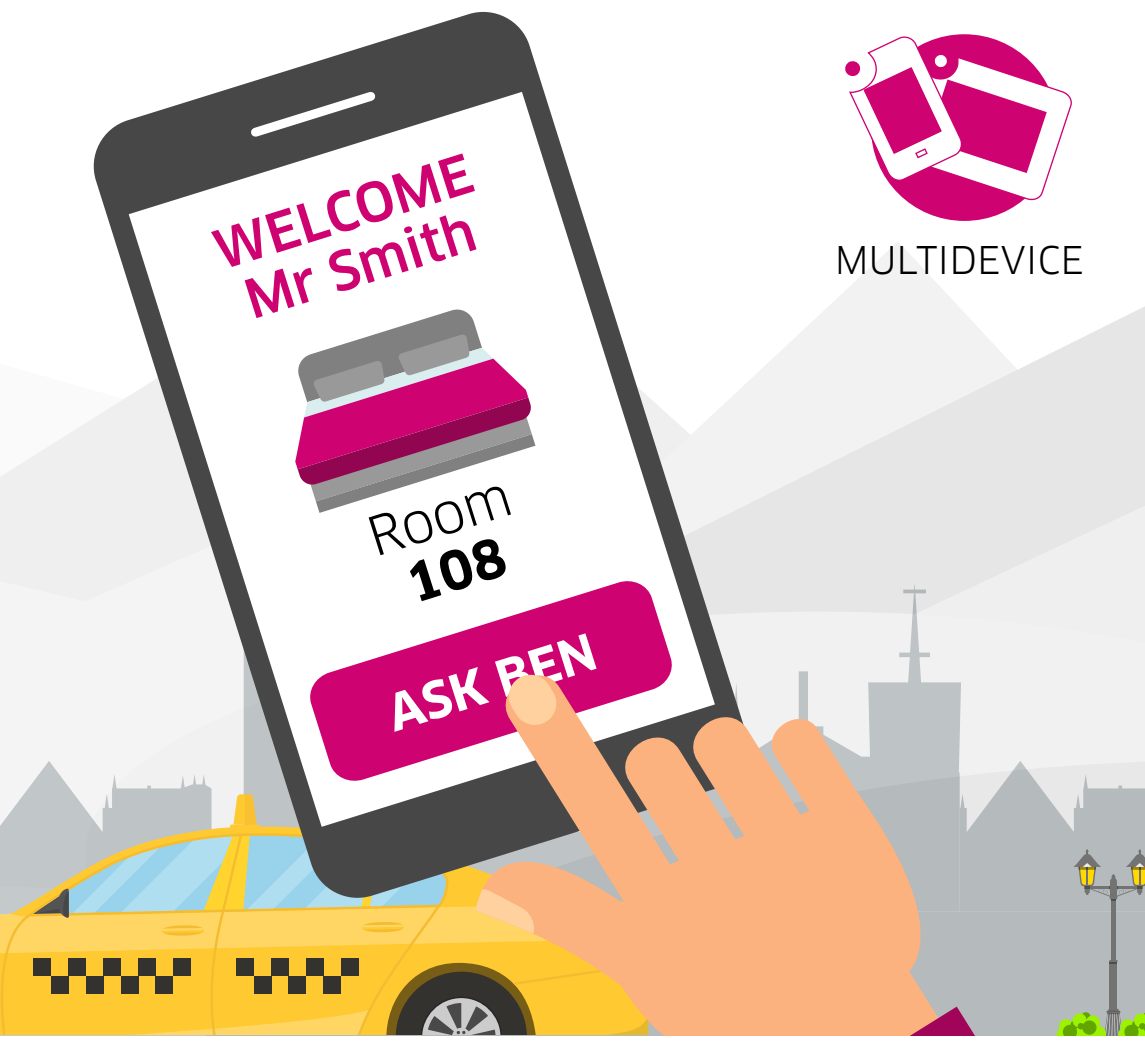
1 Communicate with guests even before their arrival



Answer all guests questions
Automate stays confirmation/cancellation
Integrate bots into your multi-channel reservation centers



2 Allow guests to communicate with your teams and order services from their devices



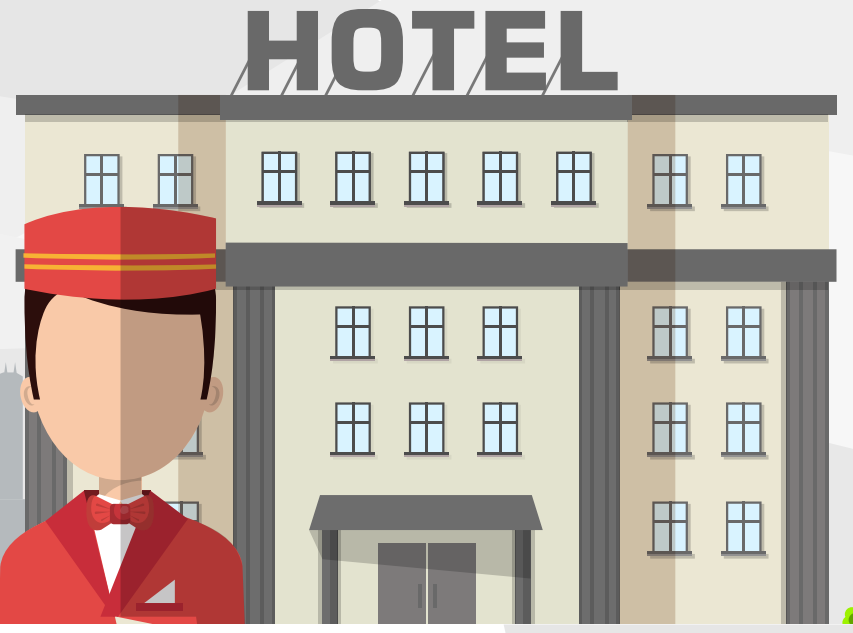
MULTIDEVICE



OFFER A HUMAN TOUCH



GIVE ACCESS TO HOTEL DIRECTORY



3 Push relevant notifications to guests



ANYWHERE ON PROPERTY



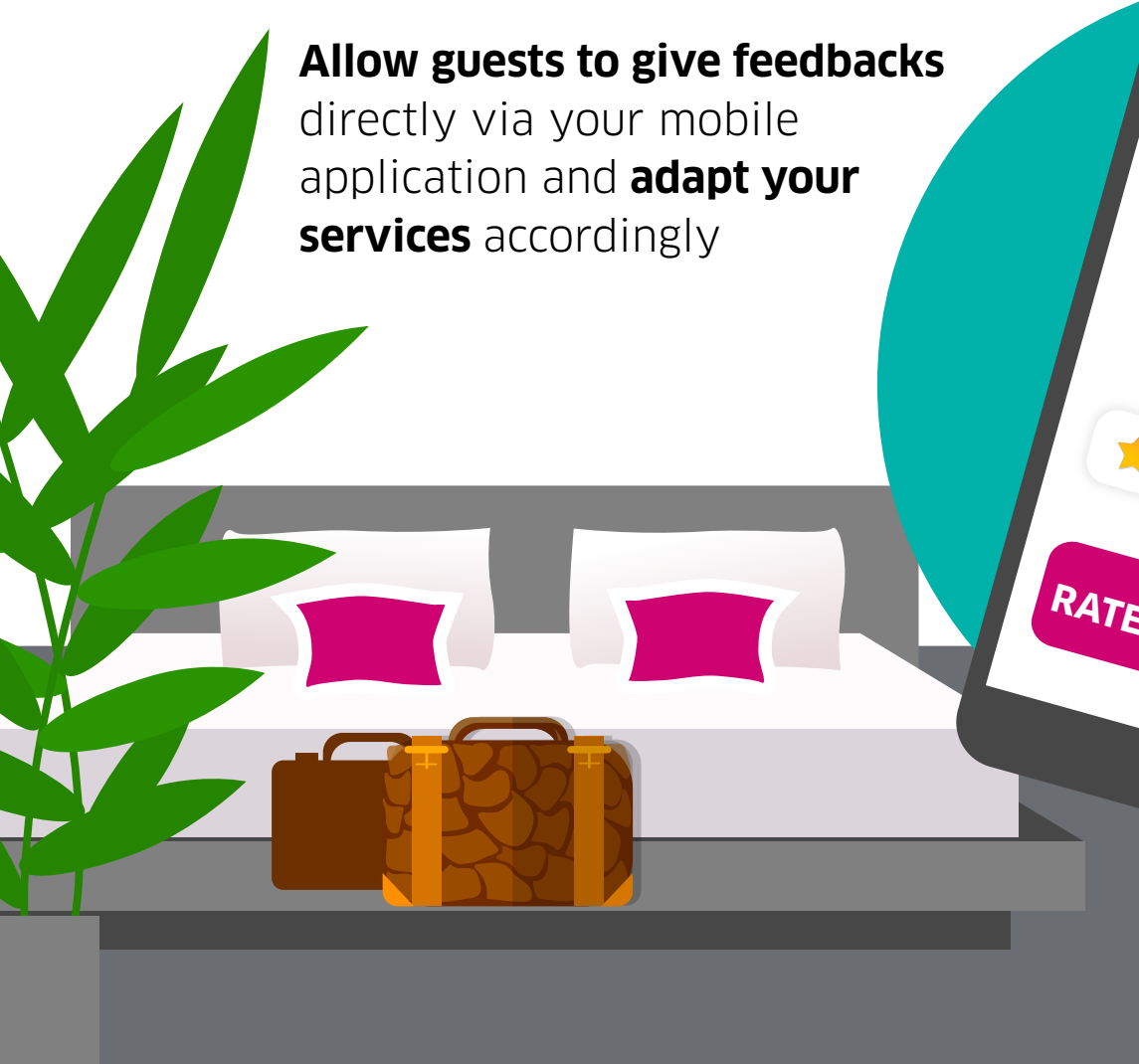
REAL-TIME PROMOTIONS, VOUCHERS ...



24/7 SERVICES



4 Communicate with guests after their stay



Allow guests to give feedbacks directly via your mobile application and **adapt your services** accordingly



Why choose an ALE mobile solution for your hotel?

Improved Bottom Line • Better Operations • Increased Revenue

Mobility = Happy Guests

